



## How to raise money with JustGiving™

One way to raise money for your baby's helmet treatment is through the JustGiving website ([www.justgiving.com](http://www.justgiving.com)). You can link your fundraising to Headstart4Babies so your donors know they are contributing to a bona fide UK registered charity. UK taxpayers who donate via JustGiving can select Gift Aid, giving us an extra 28% paid by the UK government. So a donation of £1 with Gift Aid becomes £1.28. JustGiving charge a small fee which is taken from the donations, but most people find this is an easy and effective way of raising more funds.

Of course we will ring-fence donations made via your page specifically for your treatment. Here's how it works:

### 1 You set up your page

Visit [www.justgiving.com](http://www.justgiving.com) and set up your page. Make sure that you choose Headstart4Babies as your chosen charity. It's best to upload a picture and add some words about your baby/situation.

### 2 You start promoting your page

Tell as many people as possible about your page and why you are raising money. Remind anyone who is a UK taxpayer that they can select Gift Aid as explained above. Your donations will start appearing on the site.

### 3 Agree an end date

During your fundraising, please email us to let us know when you are planning to close your page down. On that finish date we can all see and agree the amount you have raised, including Gift Aid. This amount (minus JustGiving's fees) will go towards your treatment.

### 4 Request an invoice

Once we have agreed the amount you have raised, you will need to ask your treatment provider to send us an invoice addressed to Headstart4Babies but mentioning your baby's name. We will then send payment for that invoice directly to your treatment provider.

Should you struggle to raise the amount you need to fund your helmet(s), we may be able to offer some financial assistance. In order to apply you will need to complete a Financial Assessment Form for consideration by our trustees – this form can be downloaded from our website or is available on request from: [info@headstart4babies.co.uk](mailto:info@headstart4babies.co.uk)

Should you raise more than you need for your treatment, the surplus will be retained by us to help fund other families through treatment.

**Good luck with your fundraising!**

**Headstart4Babies**

The Studio, 54 Woodfield Lane, Lower Cambourne, Cambridge CB23 6DS

E: [info@headstart4babies.co.uk](mailto:info@headstart4babies.co.uk)

[www.headstart4babies.org](http://www.headstart4babies.org)

Registered Charity Number 1112256