



### **Our mission**

**Headstart4Babies** is a charitable organisation which aims to raise awareness of plagiocephaly and brachycephaly. As well as heightening the profile of both conditions, we also offer support, advice and, where required, treatment to families whose babies are affected.

We also aim to work with NHS professionals to educate parents about ways in which plagiocephaly and brachycephaly can be alleviated and to introduce both health workers and parents to the benefits of helmet therapy for babies with severe asymmetry.

Our longer-term objectives are to build a fund to assist families on low incomes to benefit from helmet therapy and, ultimately, to persuade the NHS to embrace and offer treatment across the UK.

### **Our vision**

Our vision is that, by working with GPs, health visitors and consultants to offer advice on simple techniques to alleviate plagiocephaly and brachycephaly, we see fewer babies in helmets rather than more.

Where this is ineffective or not possible, our vision is that helmet therapy for severely affected babies will be available without charge on the NHS throughout the UK.

### **Headstart4Babies**

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